

## **Printing / Binding Services Overview**



Solving documentation challenges since 2000

#### **Services Summary**

Zaetric offers fully customizable, in-house printing and binding of professional-class printed and bound documents, digital disks and USB drives as well as marketing collateral such as journals, pads and other custom items. Since all work is done in-house, we control the quality and schedule of the printing and binding services. We will deliver your printed, bound and packaged documents or digital material to its final destination in the most expedient manner possible.

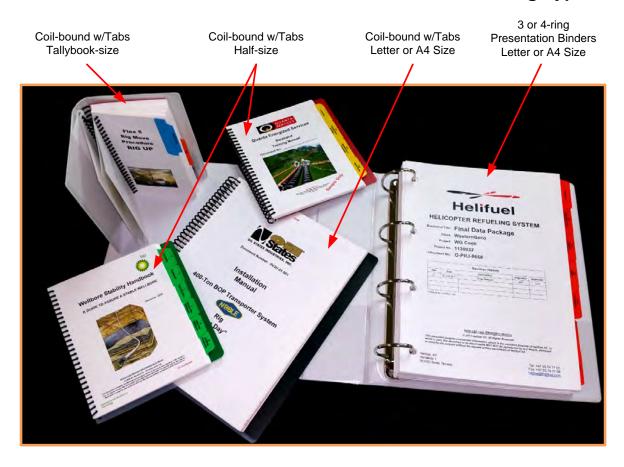
#### Benefits:

- Print-on-demand cost effective for low to medium quantities (1 to 2,000)
- Broad range of binding styles, sizes and materials
- Publication materials maintained in stock
- Digital and hard copy reproduction of manufacturing or project data books
- Fast turnaround
- Turnkey approach from printing to binding to packaging and delivery to the final destination

#### Service Details:

- Print on Demand the right solution for projects that require a specific format or content, frequent
  changes and fast delivery. Digital printing is ideal for short document life cycles and documentation
  that becomes obsolete quickly due to content changes. The turnaround time for digitally printed
  documents is much faster than offset printing which requires costly setup and large quantities to be
  cost effective.
- *Material* Zaetric maintains adequate inventory of printing, binding and digital publication materials to address urgent delivery demands.
- **Binding styles** includes plastic coil, GBC (comb), stapled (booklet), 3 or 4-ring presentation D-ring binders, perfect binding and hard cover. Custom binding styles can be considered.
- Sizes printing and binding is offered in US, metric or custom sizes including wall posters, up to 42" width.
- **Stock** a variety of paper and synthetic mediums in a wide selection of sizes, weights and finishes are offered.
- Data book compilation we collect, organize, compile, verify, scan and publish manufacturing or project data books in pdf and/or hardcopy format.
- Marketing collateral design we work closely with the client to design, print, package and ship
  custom marketing collateral including journals, grid or note pads, calendars, flyers, line sheets,
  brochures, etc...
- **Digital publication** our services include: CD / DVD / USB stick burning and label/disc printing, autorun menu development and pdf merging, linking and formatting.
- **Document index tabs** we offer thumb cut, stepped index or multi-cut index tabs with custom text or graphics printed and tab surfaces protected with thermally-set mylar laminate.
- **Document laminating** various sizes and weights of heat-set, water resistant lamination are offered along with various binding options for multi-sheet document sets.
- Post-printing finishing our finishing services include: automatic creasing/folding, perforating, corner rounding, corner crimped protectors, grommets, gluing, padding and custom cutting.
- Packaging and shipping our printed or digital products can be covered in shrink wrap and/or bubble wrap, packaged and delivered to any destination worldwide.

#### **Binding Types**

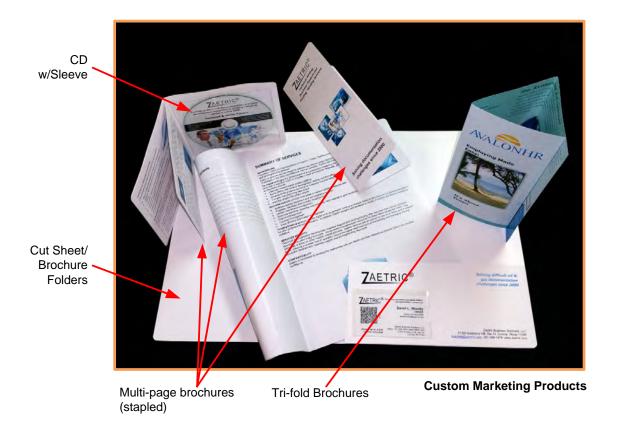




#### **Marketing Collateral**

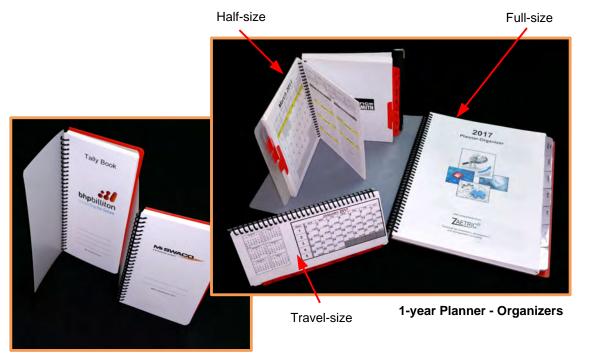


**Foldable Calendar Products** 



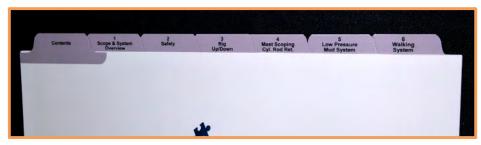
## **Marketing Collateral**





Tallybooks (grid pages) –  $8/6-\frac{1}{2}$ " x  $3-\frac{1}{2}$ "

## **Index Tab Options**

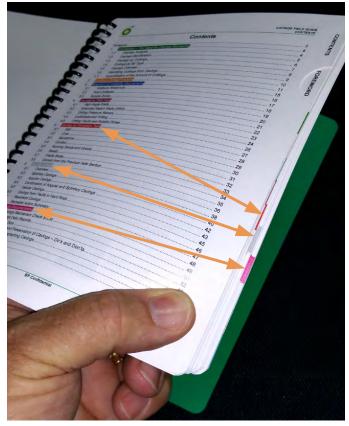


½" Tall Tab (Most Popular)



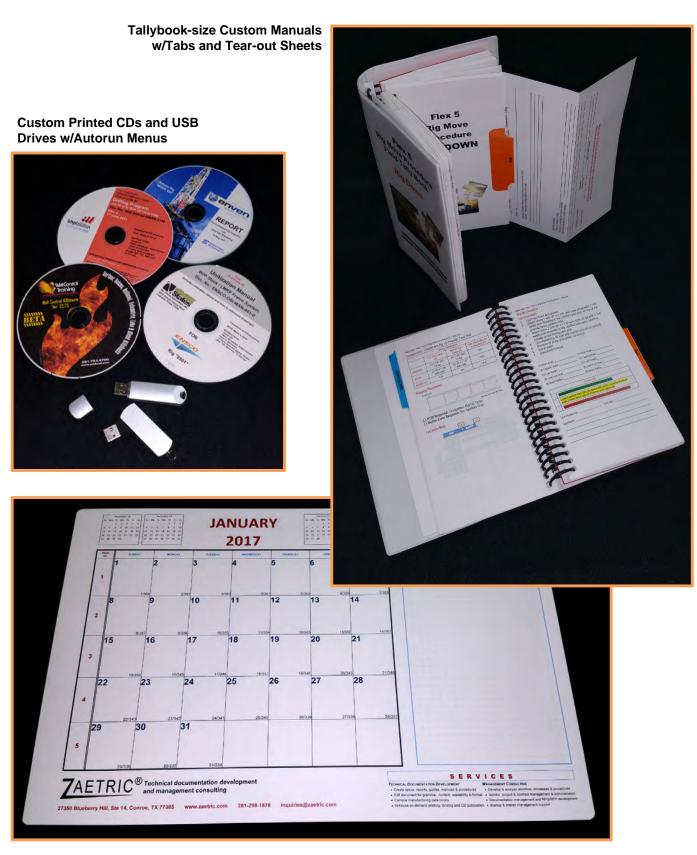
**Thumb Notch Cut Tab** 





**Bleed Tabs** 

## **Custom Capabilities**



12 x 18" Custom Deskpad, 12-month

# **Z**AETRIC®



Zaetric Business Solutions. LLC 27350 Blueberry Hill, Suite 14 Conroe, Texas 77385 281-298-1878 inquiries@zaetric.com www.zaetric.com